



**Fort Schuyler Maritime Alumni Association, Inc.
Board Meeting Minutes for March 19, 2015**

meeting held at:
Fiduciary Trust
600 Fifth Ave.
New York, New York

Officers – Voting Members Present (Name, Class, Position):

Dan Gillette '97 – President
Michael Trotta '99 – 1st Vice President
George Bonkowski – 2nd Vice President
Matthew Devins '97 – Treasurer
Anthony DeSimone '06 – Board Member
Annmarie Bhola '98 – Board Member
Victor Corso '83 – Board Member
John Donnelly '01 – Board Member
(* attendance via telephone)

Jose Femenia '64 – Board Member*
Carl Hausheer '79 – Board Member*
Bill Kreppin '80 – Board Member*
Leonard Imperial '01 – Board Member*
Charles Munsch '73 – Past President
John Bradley '83 – Past President*
Dick Bracken '56 – Past President

Alumni Director

Maggy Williams Giunco

Chapter President

Marianne Michaelsen-Sanderson '95 – Carolinas Chapter*
(* attendance via telephone)

NOTE: All times shown below are given to the nearest five-minute interval.

Pre-Meeting

1820 Chapter Reports –

- **Carl Hausheer** - discussed upcoming events for NJ chapter and his planned attendance at the CMA
- **Marianne Michaelsen-Sanderson** – Carolinas Chapter Meeting scheduled for 4/25/15. Marianne attended Annual Dinner and Membership Meeting in January. Marianne asked for list of emails for other chapter presidents

1835 Meeting called to order. Quorum Present.

- Minutes of January 2015 Board Meeting approved and accepted

- 1840 **Presidents Report (Dan Gillette)**
- On Campus Career Fair – **Carl H** was discussing possibly getting a booth for the FSMAA at the upcoming Career Fair. **Dan G** spoke with Amiee Bernstein in advance to see if this would be acceptable but Amiee rejected the idea because the event is for job opportunities and not for charitable organizations
 - April Board Meeting will be on campus. Admiral to attend. Goal is to strengthen relationship with school
 - School is seeking donation from FSMAA for new gym equipment for Training Ship – Similar to donations for new Sextants. Discussion followed. Follow up required to determine cost.
- 1850 **Director's Report (Maggy Williams Giunco)**
- Report on Annual 1st Class Dinner – Approximately 20 alumni and 80 students attended. Most students were in the Regiment. Predominately engineering alum. and predominately deck cadets. Discussion followed regarding giving students more advance notice of meeting. **Jose F** – work on notification thru Parents Assn. **Matt D** – work on signing up alum 6 – 12 months in advance **Annamarie B** – work on more advance notice for *all* events
- 1900 **Committee Reports**
- Dan G** proposed having Bridget Bendo become the “chapter liaison” and increasing her hours/week to give her 5 additional hours to be dedicated to membership related work
- 1905 **Motion to increase Bridget Bendo's hours from 20 to 25 hours/week. - Dan G** Additional 5 hours to be used for membership activities. Seconded - **MT/GB. Passed unanimously.**
- 1910 **Membership Committee Report (Jose Femenia)**
- Chapter President's Voting on FSMAA Board – Long Island chapter not 100% in favor of giving voting rights to chapter president. All other chapters in favor. Discussion followed on getting more involvement from chapters. Allowing presidents to vote is one way to increase chapter involvement.
 - **Jose F** circulated draft policy for chapter president voting. Discussion Followed
 - Discussion of possible visit to KP Alumni Association to compare operational models
 - Board to review policy for chapter presidents voting and vote at April meeting
 - Discussion of Bridget B's suggestion to allow parents to buy FSMAA membership as graduation gift
- 1930 **Finance Committee Report (Matt Devins)**
- Matt D. & Ted M met with FTI to review FSMAA portfolio
 - SST Appeal raised \$239,206 as of end of Feb 2015
 - Discussion of annual dues collected as an indicator of total membership – point made that collection of multi-year dues artificially inflates dues collected for that year
 - Jose F – can we use Raiser's Edge to determine number of active members? **New Goal for 2015 – be able to use FSMAA data base to determine real time number of active members**
 - **Underway Fund** – proposed rebranding of Development Fund. M.O.U of Underway Fund would be to fund FSMAA operating costs, New Alumni Night, & discretionary fund. Further review required. Discussion tabled until April meeting
- 1945 **Web/IT (Matt Devins)**
- Discussion on how to use social media & FSMAA Facebook page to increase awareness of FSMAA especially among more recent grads.
 - As part of new IT package, FSMAA Board members will have use of FSMAA email address. Question of what happens when people leave the board? Discussion followed
 - Also available for use is “@FSAlum” domain name
- 1950 **Events Committee (Anthony DeSimone)**
- Report on First Class Night – First class cadets expressed interest in attending networking events
 - More events should be posted on Social Media
 - **Stand Up Paddleboard event** planned for Sunday of homecoming weekend. Will event make money or cost money for FSMAA? Discussion followed.

- **Proposed FSMAA/Navy League sailing regatta** – discussion on cost/sailor which will be between \$150 - \$200. Discussion to increase costs to make sure operating costs of event are covered. Proposed after party at “Surf Side” - restaurant/bar near marina where Manhattan Yacht Club keeps their boats. Events committee to investigate costs of after party at Surf Side.
- **Spring Networking Event** – Discussion of how to enhance networking events
- **Golf Outing** – Discussion on benefits of extending cocktail hour and trying to get more non-golfers to attend cocktail hour. Proposed new pricing of \$200 for members attending cocktail hour only. Discussion on possibility of Scotch/Cigar tasting hour. Cost would be \$2000 for which FSMAA would seek sponsorship. Need to reach out to marine industry for event advertising. Proposed give-away – cost \$35 – Wine glasses with wine & umbrellas. Proposed “Beat the Pro” game as additional on-course fundraiser. Discussion of who to invite from SUNY. Decided that we must invite Aimee Bernstein

2015 **Honors Committee (Dick Bracken)**

- Currently have 10 candidates; Dick would like 20
- Bill Kreppine will be on Honors Committee
- Goal to present short list to board in September

2020 **Scholarship Committee (George Bonkowski)**

- Grades are in – 156 qualifying candidates out of 179 applicants
- \$235,000 available will fund approximately 85 scholarships. If number of qualifying candidates does not divide evenly into available \$235K for scholarships, FSMAA board will make up difference so that the last qualifying applicant receives full amount of scholarship.
- \$15,000 will be held by FSMAA for hardship fund
- Discussion on how to notify recipients – Decided on email to recipient and letter home. Letter informs of award and lets recipient know they have been entered in FSMAA data base

2030 **Old Business**

- Commiserative Coins have been mailed to Scott Kelly
- Online Roster Status – ETA May 2015. Printing of hard copy TBD after online version is up and running
- Launch of online roster at either Networking Meeting or Golf Outing

2035 **New Business**

- Annmarie had her geek (sic) review our site and social media. Discussion followed on possible webinar for LinkedIn Training

2040 **Motion made to accept February Meeting minutes. Motion carried**

2040 Meeting Adjourned. The next Board Meeting is planned for November 20, 2014.

Note – May Meeting will be immediately before Spring Networking Event

Respectfully submitted,
Michael Trotta, VP
Cc: All Board Members