



Maritime College Alumni Association

General Meeting Minutes – September 2022

Meeting Held on September 15, 2022 via Teleconference (Microsoft Teams)

Officers

Kevin Danko	President
Annmarie Bhola	VP
Leo Imperial	2 nd Vice President
Sam Reilly	Treasurer
Tyler Reszoly	Secretary

Board Members

Michael Paturas	Ted Mason
Mike Trotta	Vic Corso
Seth Lucas	Richard McClain

Past MCAA Presidents or Board

John Valvo	Past President - 2020
-------------------	-----------------------

College Staff

Michael Alfultis	College President
Douglas Hasbrouck	VP of Development

MCAA Staff

Jeanne Murphy	Executive Director
Don Gale	Magazine Editor

Chapter Presidents

Zhen Shao (ConEd)	Carl Hausheer (Chapter Ambassador)
Dennis Brennan (San Diego)	

September 2022 Meeting Minutes

1805: Call to Order

- Jeanne has candidates for the open MCAA position, she will work with the hiring committee for next steps
- Confirmed that the check from McAllister for \$25,000 was submitted
- The strategic committee from the previous meeting needs to be addressed
- Approval of June Meeting Minutes
 - Motion put forth - **Motion carried, all in favor**, motion carries

1808: Treasurer's Report – Sam Reilly

- Budget (information as of August 31, 2022)
 - \$18,433.14 YTD
 - Net income YTD – (\$47,540.08)
- Budget highlights
 - Dues - \$2,140 for June-August
 - \$13,360 received YTD
 - Under 2022 budgeted number - \$70,000
 - Underway Fund - \$5,062.70 (YTD)
 - June Golf - \$25,785.69 – still working through this number, there was a discrepancy from the June report
 - Annual Alumni Dinner - \$50,270.87 (includes the 25k from McAllister)
 - Total Revenue from Events: \$79,076.56 (net)
- Funds January 1, 2022 - \$12,926,718.19
 - August 31, 2022 – \$10,381,854.46 down 17.38% (approx. 2.242mil)
- Received \$351,000 from the estate of a deceased alumni, the funds will be sent to FTI in the coming days, James Baker 61'. Admiral mentioned caution regarding the MOA between the College and the Alumni Association, there was no solicitation for this event.

1817: Report from the College – Admiral Michael Alfultis

- Admiral requested this to be a listening session / open forum for feedback from the board – particularly, what members are hearing from their friends and classmates about the College and/or the NSMV.
- No negative feedback from the group. Enrollment is overall down (-7% YOY), less than 1,000 students in the regiment. 200 students from the Spring did not return to the school in the Fall. Need to enhance enrollment and retention. People are questioning the value of college education more than they have in previous years.
 - When the Admiral first arrived the regiment/civilian split was 75% regiment and 25% civilian. Shortly after, the split went to 60% regiment and 40% civilian where it has held steady the last few years.
 - The Admiral believes that focus is needed on the regimental program for the marketing campaign.

- The Admiral believes that the high cost of Summer Sea Term is a driving factor in retention in addition to the high cost of the College. Hoping to get additional support from the Government for funding. The cost of Summer Sea Term now is over \$13,000 for each Summer...
 - Planning a writing campaign in January to target politicians to increase awareness and funding.
- New Training ship will be launched next week in the shipyard. Then moving towards a final outfitting and testing commissioning. Aiming for sea trials in the early Spring. There is not a firm date when the TSES VI is being towed away, but it will be announced so alumni can watch the tow away (most likely by October 1st).

1839: Chapters Update

- Carl Hausheer - Houston Chapter is having an event on the 28th of September during the break bulk show. An email blast was sent out for that. Jaime McNamar and Carl are talking about doing an event in early October at top golf, but not confirmed.
 - Admiral wants to thank the Houston Chapter for having a separate dinner in line with the Admirals dinner next week.
- Dennis Brennan – nothing to report.
- Zhen Shao – nothing to report.

1842: Executive Director's Report – Jeanne Murphy

- Admirals' dinner is next week and then the next big event is Homecoming in October. Asking for volunteers for Homecoming, Ancient Mariner for golfing on Friday and all-day Saturday. The annual meeting is in the morning on Saturday and then selling swag during the tailgate.
- Email Jeanne if you have any venue ideas/options for the fall networking event. Some of the recent venues have increased prices. Consider outside of Manhattan.
- Annual Alumni Awards dinner, at Tribeca 360, the last Thursday of January 2023. Returning to the traditional date in January.
- June Golf Outing is moving to Nasua Country Club because Old Westbury has increased the prices
- Has a cadet working in the office 2-days a week, Ashley Mullin. Has candidates for the associate position. Will connect with Kevin for the hiring committee.
- Received a proposal from two Naval Architecture students to send 2 cadets to a Navy conference. Looking to do a crowdfunding to support the initiative. Some concerns from the Admiral regarding this. There are enough resources at the school to support this, recommending not to pursue through a crowd sourcing campaign.

1850: Presidents Report – Kevin Danko

- Brought up working on membership and how it relates to the Strategic Plan, to be discussed during unfinished business. General theme is to be more inclusive than exclusive.

- Need volunteer support for homecoming (Ancient Mariner and the swag booth). Need maximum participation.

1856: Review of Committee Progress

- **1856: Magazine Committee – Ted Mason**
 - Past editor is not with the group anymore. Don Gale is going to be the new magazine editor.
 - Don is a Stevens graduate with a background in Naval Architecture and has a lot of editorial experience.
 - The past editor has not yet turned over the material.
 - If you have any ideas for magazine content, please reach out. Admiral mentioned they started to develop a theme for the magazine about public service. Want to ensure the magazine is fluid and works together with the school and MCAA.
 - Need a master schedule – want the magazine out before the dinner for additional advertisement.
- **1903: Honors Committee – Ted Mason**
 - Need additional honorees - we are behind schedule on where we should be in this process. Only one nominee has been received so far.
 - Kevin/Ted are trying to find the alumni of the year. Trying to get through to the President of General Dynamics as a potential option.
 - Considering Peter Vecchio for dedicated service
 - Ted mentioned the potential of using the New York Yacht Club for future venues post 2023. Tribeca 360 is a hard location to get too.
 - Looking for 1-2 new members to join the Honors Committee.
 - Don Gale introduced himself to the board. Engineer by training, Naval Architecture by trade. Writing has always been Don's favorite hobby. Looking forward to joining the group.
- **1910: PR Committee – Richard McClain**
 - Alumni Spotlight - asking the group to put forth some additional recommendations for interviews.
 - Recruited another non-board member to be part of the sub-committee, Ryan Schuster.
 - Looking to push out some information to draw customers to the swag/pop up shop.
 - Job Board – need more traction. Looking for any jobs to post on the board
 - Can we use a spotlight that resulted in a job placement for a future post? Maybe a testimonial
 - Update/maintenance of the website is reported to be current
- **1916: Scholarship – John Valvo**
 - Doug - Nancy is working on going to a single annual scholarship process, potentially opening in about 1 month. Discussions are in progress.
- **1920: Audit Committee – John Valvo**
 - Utilizing a new auditing firm to review the 2021 financials. There have been some revelations about how the financials are being coded, the financials in 2021 and 2020 are correct, but concerns over financial coding discrepancies from pre-2020.

- The auditor will be doing an audit of all restricted versus un-restricted finances.
- Believe the 2021 financial statement will be more accurate and they are making best efforts on the comparative.

1928: Unfinished Business

- Strategic Plan – idea of membership for all, being more inclusive than exclusive. By the next meeting, something is needed to be presented as a go-forward plan.
 - The sustaining member – potentially at an ‘additional level’ and would get the voting rights piece. We want to roll this out where everyone becomes a member.
 - There is still a lot of work that needs to be done to present an idea to be voted in within 30-days. Need to deal with the by-laws on any restrictions. Need to break everything out one piece at a time.
- Database clean-up – closer to getting that cleaned up. Still some 2021 items from members in multiple systems etc., that they are dealing with.

1939: New Business

- Ted mentioned the MOU with the College, need to take another look at that. Also, the database agreement. The MOU with the college expires at the end of the year.
- If you are not going to run in office moving forward, please let the group know so we can pursue new people to step up.
 - Annmarie will be stepping down from her position for 2023, will remain involved as possible

1953: Motion to adjourn meeting

1954: Motion carried. September 2022 meeting concluded.

-End of Document-