



General Meeting Minutes – June 2023

Meeting Held on June 15, 2023 via Teleconference (Microsoft Teams)

Officers

Steve Carbery	President
Tyler Reszoly	Secretary
Sam Reilly	Treasurer
Timothy Ireland	Asst. Treasurer

Board Members

Seth Lucas	Ted Mason
Vinod Melwani	Vic Corso
Rick McClain	Bridget Cooney

Past MCAA Presidents

John Valvo	Past President - 2020
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MCAA Staff

Saira Yoo	MCAA Staff
Don Gale	MCAA Staff

College Staff

President Michael Alfultis	
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Chapter Presidents

Art Sulzer (Del Val)	Dennis Brennan (Southern California)
Doug Buell (Western, NY)	Carl Hausheer (Chapter Ambassador)
Mike Flood (Houston)	

June 2023 Meeting Minutes

1804: Call to order

1805: Roll Call

1808: Approval of the May Meeting Minutes

- Motion put forth – **Motion carried, all in favor.**

1809: Report from the College – President Michael Alfultis

- The President discussed some of the challenges they are seeing with the delivery of the new TSES VII. The shipyard is reporting issues with system integration as all the pieces come together i.e., the lifeboats and davits, the misting nozzles for the fire system etc.
 - They anticipate scattering the cadets amongst multiple training ships. All 1/C cadets will stay on the TSES Kennedy as long as possible. Some of the other classes will go to Michigan, State of Maine, or Golden Bear depending on availability.
 - There will likely need to be a winter cruise and a lengthened sea term for the following 2-years to make-up lost sea time. The most impacted cadets will be this years 3/C cadets who want to Cadet Ship next year.
 - The christening for the ship is scheduled for June 26th and sea trials are scheduled for June 28th.
 - Hoping that the new ship will be at the pier for INDOC.
- The College has engaged a professional marketing firm which specializes in higher education to identify a new **Brand Identity** for the college.
 - Enhanced messaging for increasing enrollment to attend the college. Social media tag lines, print media, videos etc. Not changing any of the logo's. This is focused on students making an emotional decision to attend the college.
- Will be receiving \$18 million in federal funding reimbursement money for the work that was done on the pier. Setting aside about \$3 million for the marketing plan, \$2 million for offsetting the cost of SST for this year and next year, with the remainder left over for campus projects.

1828: Report from President MCCA – Steve Carbery

- Great golf outing on Monday, 127 golfers in total. Nassau, NY Country Club were great hosts for the event. Great outcome all together, expecting a very positive P/L from the event.
- Steve has been working on the MOU, the contract with SUNY, which has gone to the committee for review which includes, Doug H., Vic C., Dan G. Jennifer B., Steve C., and Ted M.
 - Hoping to get the updated copy to SUNY over the Summer.

1832: Report from Treasurer – Sam Reilly

- Budget (information through May 31, 2023)
 - \$10,782.05 Gross Income YTD

- \$259,290.34 Gross Revenue
- \$72,945.29 Gross Expenses
- \$197,127.10 Net income YTD
- Budget highlights
 - Dues - \$440 for June 2023 / \$6,360 YTD
 - **2022 \$27,700 2021 \$51,795 2020 \$57,830**
 - Underway Fund - \$4,410 YTD
 - June Golf - \$148,251.64
 - Annual Alumni Dinner - \$111,642.07
 - Ancient Mariner – \$1,906.83
 - Total Revenue from Events: \$259,290.34
- Funds
 - January 1, 2023 - \$10,339,794.61
 - February 28th, 2023 - \$10,903,145.46 +1.84% (Asset Appreciation)
 - March 31, 2023 - \$11,199,180.24% +4.57%
 - April 30th, 2023 - \$11,357,773.23 +5.95%
 - June 14th, 2023 - \$11,675,209.18 +8.67%
 - SST Appeal 2023 \$69,551.82
- Sam received some dates from FTI to meet in August. Steve suggested for Sam to share the available dates with those planning to attend.

1846: Committee Reports

- **By-Law Committee;** Dennis Brennan
 - Two documents to review (both documents were shared with the board ahead of the meeting):
 - The **first** one is the finished copy of the By-Laws with the changes discussed. This copy will be used to send out for the vote.
 - The **second** is an email draft to be sent out with the out on why you should vote for the By-Laws as written.
 - Discussed the best way to send out the By-Laws, Dennis recommending sending the clean copy of the By-Laws and making a red lined copy available on the website for those who are interested. Post the red-lined copy on the website and include a direct URL to the website within the email.
 - The Admiral mentioned there were still some pronouns (he/him) left in the document that need to be updated with gender neutral pronouns.
 - No additional review of the By-Laws is need from the Board once the minor updates are made, need to get it out to the Members asap.
- **Legal/MOU;** Steve Carbery
 - Nothing additional to report.
- **Events;** Steve Carbery (Greg could not attend)
 - June Golf outing – sold out for 127 registered golfers. Overall great event.
 - May Networking Event – occurred on Tuesday May 23rd at Penn 6. Good turnout. Sponsored by Seward & Kissel, USMX, and Tarc Intermodal who covered the cost of the event.
 - 150th Anniversary Events – continue to work on event planning with the college.

- Annual meeting for Homecoming, John V. wants to confirm that the Annual meeting will occur during Homecoming.
- The group discussed having a July or August meeting to ensure we are prepared for Homecoming. The Admiral mentioned a small group should get together with Doug H. to start planning the schedule of events for the day.
- Everyone received Greg's Event Committee report sent ahead of the call.
- **Magazine Committee;** Ted Mason & Don Gale
 - The magazine is ready to go to press, everything is in good shape.
 - Discussing an August or September meeting with the College for the Magazine Committee.
 - Ted recruited one new member for the Magazine Committee.
 - Don mentioned incorporation of the Alumni spotlights into the magazine in the future.
 - Determined that the magazine should be sent to 'sustaining members'.
- **Membership Committee;** Seth Lucas & Art Sulzer
 - The Membership Committee report was shared which included:
 - By-Law change
 - Committee responsibilities and Mission Statement
 - Launching of a Membership Outreach/Engagement Campaign
 - Only approximately 10% of Alumni are dues paying members.
 - Discussed the need for business cards at Homecoming with QR codes.
 - Best way to take payments moving forward for ease of logging payments moving forward to track sustaining members. Maggy & Saira are looking at the best way to update the forms used for taking payments from the various systems.
 - Discussed a social media post ahead of the Vote of the By-Laws being sent for anyone to confirm/sign-up for membership ahead of the By-Laws vote.
 - Campaign to reach out to Alumni targeting specific classes coming up at the Homecoming events.
 - Please review the working documents sent by the Membership committee and provide any feedback. Send any feedback directly to Seth. If you do not send comments, it will be taken as your agreement from the Board.
- **Public Relations;** Richard McClain
 - Continue to work with Maggy and Saira on website updates. Updating some of the verbiage throughout the website.
 - Have a good list of candidates for upcoming spotlight posts.
 - Steve suggested a post on the golf outing, focusing on who the sponsors were and thanking them. Saira is planning a post with pictures.
- **Scholarship Committee;** John Valvo
 - The MCAA SST Scholarships remain solely for 1/C students. Two 1/C cadets received the full-ride scholarship of \$9,873 and the remaining 90 recipients received \$5,000 each.
 - Sam is working on getting the payment to the College which is due.
 - The class of 65' selected 2 deck and 2 engine scholarships for 2/C of \$5,000.
 - One additional scholarship for a cadet with financial assistance need of \$5,000.
 - Total awards of 97 scholarships for \$494,746.
 - Should have a social media post with the details from the Scholarships distributed. And if the College could post a thank you as well.

- Getting scholarships to other classes than 1/C may be possible using the funding from the SST Appeal money.
- **Audit Committee;** John Valvo
 - Actively working on the fiscal year 2022 audit.
 - For the 2021 audit, SUNY was looking for a Management Letter from the auditors. SUNY has now accepted the letter and we are in full compliance.
 - Nothing additional to report.
- **Honors Committee;** Ted Mason
 - Ted has sent all of the Honors Committee material to Leo. Ted touched base with Leo that he needs to get a letter out requesting names for next year's honorees.

2010: Chapters Update

- Art Sulzer (Philadelphia)
 - Event next week with Mass Maritime in NJ. They gave out 6 scholarships for \$2500 each, 4 of which went to SUNY graduated.
- Dennis Brennan (Southern California)
 - Nothing to report.
- Doug Buell (Western, NY)
 - Going to try and do a summer event.
 - Speaker Series – pending confirmation of the next speaker with the Commandant/Admiral.

2014: Unfinished Business

- Annual report – Maggy & Saira have the information that they need for the donors to the best that they can have it. Now need to create a draft with Sam, Steve, Don, Tim etc. to get together to get a draft together.

2018: New Business

- Nothing to report.

2019: Motion to adjourn meeting

2020: Motion carried. June 2023 meeting concluded.

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