# Maritime College Alumni Association Board Meeting Minutes for September 19, 2019

Meeting held at: 1 Penn Plaza New York, NY

## **Officers** – Voting Members Present

- Jennifer Barnes-Hayes, President
- Mike Brown, 1st Vice President
- Kevin Comerford, 2nd Vice President
- Anthony DeSimone, Secretary
- John Valvo, Treasurer
- Annmarie Bhola, Assistant Treasurer \*

#### **Board Members:**

- Carl Hausheer\*
- Mike Trotta\*
- Kevin Danko
- Ted Mason

- Sam Reilly\*
- Chris Nystrom
- John LaGrassa

## **Chapter Presidents**

Zhen Shao

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## **Past Presidents**

John Bradley

## **SUNY Maritime Staff**

Doug Hasbrouk

## Staff

Saira Yoo, Director

Jim Yahner\*

# 1810

## Call to order

#### **Approval Minutes**

**Motion** by Anthony DeSimone and second by John Valvo to approve the June 2019 Board Meeting Minutes.

## Motion carried.

New alumni are not receiving new mailings. Director will investigate.

Marrianne Sanderson requested moving the October Board Meeting the Thursday preceding Homecoming Weekend. The Board has concerns about having too much going on in one weekend.

Jennifer Barnes Hayes discussed Honorees for the 2020 Award Dinner.

## **Chapter Reports**

Carl Hausheer said he spoke with Jamie McNamara and something is in the works for this fall.

Zhen Shao discussed the Con Ed Chapter. They have multiple internships every year now. He thanked Mike Brown for welcoming groups of interns for power plant tours.

Jennifer says there is interest from membership in developing additional chapters across America.

#### 1820

## **Treasurer's Report**

John Valvo reviewed MCAA financials.

He discussed performance by year and projected cash flows for upcoming events.

John discussed the expenses for events which is expected due to the increase in number of functions associated with the College.

Expectations for this year's budget are favorable.

Costs for publications were discussed.

John shared account balances and funds.

Our funds are take on low risk. We saw less gains when compared to the S&P 500 but also saw a proportionally less extreme dip when the market saw a decline.

#### 1835

#### **Events Committee**

Kevin Danko discussed Homecoming Weekend. He explained the Membership General Meeting. The Association will reserve three tailgating spots to connect with alumni.

Tailgating ends one hour after the game ends.

Merchandise giveaways were discussed.

New members that join during Homecoming will be granted membership through the end of 2020.

The bar event at Paddy's was discussed.

Saira Yoo informed the Board that an alumni will be performing with his band at Paddy's. John Valvo and Doug Hasbrouk discussed the upcoming Maritime College - Yankee game on September 22, 2019.

#### 1845

## **Honors Committee**

Ted Mason discussed the Committee members. Ted discussed nominees.

Ensure we work on the sponsorship solicitations.

## 1855

Jennifer Barnes Hayes discussed ideas for tiered membership.

#### **Scholarship Committee**

Mike Brown discussed two new \$4,500 scholarships.

The class of '67 scholarship MOU has been amended and details have been coordinated with the school.

The scholarship website has made scholarship postings much easier.

The site also makes it easier for students to apply.

Chris Nystom discussed the scholarships his company will be offering.

The scholarship would cover two students full tuition for four years.

The Board discussed how to build a scholarship for students outside of the regiment.

Mike Brown is also pursuing a Sallyport Saying related scholarship.

#### **Nominations Committee**

Mike Trotta discussed one nomination he's already received.

Mike said he would like to use Homecoming Weekend to seek out prospective nominees that would be committed Board Members.

## **Membership Committee**

Carl Hausheer discussed membership building efforts.

Baltimore has a new chapter president.

Carl plans on visiting the California Chapter in the near future.

The Connecticut Chapter is looking for a chapter president.

Carl discussed our Facebook presence and how Chapters can use it to promote activity.

Jim Yahner discussed the Long Island Chapter's Facebook page.

#### 1920

#### **New Business**

The Board discussed social media presence. Moderating social media pages can be time consuming.

Kevin Danko listed all of our websites and social media pages.

Kevin suggested the Association have a Personal Relations Committee.

**Motion** by John Valvo and second by Mike Brown to develop a Personal Relations / Social Media Committee.

## Motion carried.

There is a big push across the Board and membership to ensure there is transparency as to who the Alumni Association is.

Annmarie Bhola suggested we hyperlink all of our sites and pages into emails.

#### 1935

#### **Fund Consolidation**

Kevin Comerford discussed our large number of funds. He and Ted Mason have identified eight funds that can potentially be merged,

Kevin wrote up a resolution regarding consolidation of eight funds.

Doug Hasbrouk has mentioned how funds can be combined but sectionalized on percentage of principal.

John Valvo said auditors would want to see that the Association communicate any consolidation to those who have established the funds.

Maintaining 34 funds is highly time consuming.

## 1950

Victor Corso discussed the Football Booster Club. He would like to see that more is posted by the Association to promote sports.

Ted Mason said Don Krom will be visiting the area for Homecoming weekend. He also discussed how great Maritime College waterfront activities have been.

# 2000

**Motion** to adjourn by Mike Brown and second by Kevin Danko. **Motion** carried.