Maritime College Alumni Association Board Meeting Minutes for April 18, 2019

Meeting held at: SUNY Maritime College Bronx, NY

Officers – Voting Members Present (Name and Position):

- Jennifer Barnes-Hayes, President
- Mike Brown, 1st Vice President
- Kevin Commeford, 2nd Vice President
- Anthony DeSimone, Secretary
- John Valvo, Treasurer

Board Members:

- Mike Trotta
- Kevin Danko

Ted Mason

Chapter Presidents

• Marianne Michaelsen Sanderson

Jim Yahner

Past Presidents

• John Bradley

SUNY Maritime Staff

- Admiral Alfultis
- Ashley Scotti

Staff

• Saira Yoo, Director

Doug Hasbrouk

1815

Call to order

Chapter Updates

Jim Yahner provided an update on the Long Island Chapter and upcoming events.

May 22 is Maritime Day. Last year the chapter celebrated in Amityville at Small Craft Brewery.

Marianne Michaelsen Sanderson provided updates on the Carolinas Chapter. She described upcoming events for the chapter.

Admiral Alfultis thanked the Association and particularly Michael Brown for the scholarship efforts this year. Every year the process is seeing improvements.

He discussed the recent magazine distribution. He acknowledged the efforts of Bridget Bendo and Aimee L. Bernstein.

The Admiral Awards Dinner was discussed. Jennifer Barnes Hayes will be on the Dinner Committee. The Association has reserved a table.

The admiral spoke about this year's graduation ceremony. Jennifer will be speaking at the ceremony. A senior toast will take place at the Admiral's house on campus. The senior awards dinner will occur before that. These additional events help build class identity.

The Summer Sea Term was discussed. Alumni events at ports of call for the sea 5/6/2019 ship departure at 10:00 am. 5/21/2019 New Orleans Event. 6/20/2019 Manhattan. 7/9/2019 Baltimore. The ship will return on 8/9/2019.

Membership cards will be distributed to all students.

The Admiral will attend both the Long Island Chapter event and NJ Chapter event in the near future.

The Maritime Challenge is based on the number of alumni that contribute within the time period allotted. There will be a major push to increase donors, including a matching gift promise.

Alumni Association and Foundation interactions have been going well. The Foundation Board meeting will be the day of the Awards Dinner in the future so that events can coincide.

1840

Ted Mason described the magazine publication but would like to see the Alumni Association Board roster shown in a more prominent location.

The Honor's Committee needs better solicitation for nominations in the future.

The Sallyport Plaques are still in the process of being restored. It is a good faith effort to improve the relationship between the College and the Association.

1835

Treasurer's Report

Kevin Commeford reviewed membership dues. He then discussed the underway fund and then reviewed our balance sheets. He discussed income from the Distinguished Alumni Awards Dinner and cost of the New Alumni Night.

The Association looks to remain on budget.

\$238,000 in scholarships were awarded for the upcoming Summer Sea Terms.

Annmarie Bhola was on campus to interview scholarship recipients. She filmed each student describing what the scholarship means to each of them. Video from the interviews will be edited for sharing.

The Board discussed alumni perception of the Summer Sea Term Scholarships as well as student needs. Alumni might not know how expensive Summer Sea terms has not become. Students spend approximately \$25,000 total to attend the three Summer Sea Terms.

Kevin discussed specific donations that must be dedicated to Summer Sea Terms. He brought up two funds that this type of donation could align with and be added to.

There are potentially many administrative hurdles to delivering from some funds.

The audit should commence in May.

1850

President's Report

The Ring Dinner was a great experience, reported Jennifer Barnes Hayes. The Admiral and Katie Hanft co-sponsored the event. There was a great feeling of comradery at the event.

Jennifer discussed the Association's relationship with the Foundation. Jennifer had breakfast with Bob Johnson of the Foundation.

Jennifer proposed a nominee for the Honor's Dinner.

Jennifer described a potential membership plan that is based on rewards for various pledge levels.

The Association will be developing a social media presence policy.

Ted Mason discussed new cargo ferrying ship service established by alumni Bob Conkle. Wherever there is a harbor there is a potential for this type of shipping.

Ted discussed the Navy League recent award dinner and difficulty in securing attendees.

Jennifer discussed a plan from Art Sulzer. The Association should look for pockets of members based on zip code.

There is a plan to write up a chapter formation and administration manual.

The waterfront programs are fantastic.

Saira Yoo discussed the Spring Networking Event will be on May 14, 2019 at Bourbon St.

Golf registration will be open within the next week. Saira will be soliciting sponsorships and foursomes. We'll also be soliciting donations of items for raffling. AJ McCalister and Jim Yahner have been very helpful in spreading the word about the outing.

There was a discussion on how to encourage better attendance at the outing.

Costs for the Golf Outing are expected to increase in upcoming years.

The board discussed ways to potentially improve the event for next year.

1930

Doug Hasbrouck suggested Alumni excursions such as the possibility to join Maritime College in places such as Panama. Organizing trips could generate money for the Association.

The Admiral said alumni in California feel isolated from the general Association. If events were held on the west coast, it would be beneficial to both the members and the Association.

The Association could ask Fiduciary Trust to attend sponsor a portion of the Golf Outing.

The board has an open seat. Both Kevin Danko and John Valvo have recommendations for candidates to fill the role.

1937

Motion to adjourn.

Motion by Mike Brown and second by Mike Trotta to adjourn. Motion carried.